

LISA LARK COMMUNICATIONS



ESG/SUSTAINABILITY REPORTS

- Development of ESG storytelling strategies
- Identification of storylines and key differentiators
- Creation of clear, concise and engaging content
- Management of stakeholder and internal team interviews
- Proofreading and verification of data
- Coordination of graphic design, asset creation and multimedia development

COMMUNICATIONS STRATEGY & SUPPORT

- Perform review and audit of existing materials and strategies
- Serve as additional strategic and tactical support
- Identify opportunities for outside-the-box storytelling
- Creation of specialized content such as award submissions, training materials, technical materials and whitepapers
- Align materials with company mission and objectives
- Offer outside perspective for ongoing projects

INTERNAL COMMUNICATIONS

- Review and assessment of existing materials
- Development of IC strategy and objectives
- Identification of the right IC channels
- Creation of IC content and materials
- Coordination and analysis of employee focus groups and surveys
- Communications coaching and support for company leadership

WE ARE PROUD TO HAVE WORKED WITH



University
Liggett School



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